

# Mizani Media Progressive Mobile Apps



Mizani Media

Progressive Mobile Apps (PMA) give you the power to build functionality similar

## This is the next generation of mobile apps.



- Full screen
- App like navigation
- Smooth scrolling
- Save to home screen
- Updates automatically

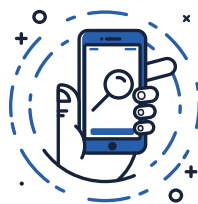
\*This is not a native app. It's a Progressive Mobile App.

<https://apps.mizanimedia.com/m/palmcanyondr/>



### FRICTIONLESS

Users can launch PMAs instantly without downloading from an app store.



### DISCOVERABLE

PMAs are indexed by Google so users can find them when searching on the web.



### UNIVERSAL

You no longer need to build and maintain multiple apps to work on all devices.

Your Mobile Site Presence  
Can Be So Much More



**MIZANI MEDIA**  
CMS MOBILE WEB & APP ALL IN ONE

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## ENGAGING



Build in features like mobile ordering or loyalty to engage your users.

## APP-LIKE



App style navigations that users have come to know and love.

## FAST



Enhanced with technology to launch quickly and in low quality networks.

## FRESH



Always up-to-date thanks to the update process that happens behind the scenes.

## LINKABLE



Use a link to drive traffic with QR codes, web links, ads, or through messaging without downloading.

## INSTALLABLE



Allows users to install your app on their home screen without the hassle of an app store download.